



# JEDCO

**JEDCO Board of Commissioners  
January 19, 2017, 10:00 A.M.  
JEDCO Conference Center  
701-A Churchill Parkway, Avondale, LA 70094**

## **Board Retreat Minutes**

**Call to Order** 10:00 a.m.

**Attendance:** Mickal Addler, Jimmy Baum, Mario Bazile, Lloyd Clark, Bruce Dantin, Joe Ewell, Josline Gosserand Frank, Tom Gennaro, Matthew Gibson, Brian Heiden, Teresa Lawrence, Bruce Layburn, Mark Madderra, Keith Merritt, Lynda Nugent-Smith, Paul Rivera, Stephen Robinson, Stan Salathe

**Staff:** Jerry Bologna, Lacey Bordelon, Cynthia Grows, Kate Moreano, Alberto Qeral, Scott Rojas, Kelsey Scram, Penny Weeks

**Absences:** Roy Gattuso and Mayra Pineda, Bill Peperone

**Attorney:** None

**Guests:** None

### **I. Welcome and Introductions**

Chairman Bruce Layburn and the Executive Director, Jerry Bologna, welcomed and thanked the Commissioners for attending the Board Retreat.

### **II. Review of 2016 Strategic Operating Plan (Matrix)**

Lacey provided an overview of the 2016 Matrix; highlighting action items that are 100% complete and action items having substantial progress. Overall, the EDS, Finance and Administration departments had a productive year.

### **III. Organizational Discussion**

Jerry led a discussion about a change in organizational structure that will result in the creation of a new position. The Strategic Initiatives Manager will be primarily responsible for targeted industry recruitment and implementing action items arising out of the strategic planning process.

**IV. 2017 Strategic Operating Plan Presentation**

JEDCO staff presented the 2017 JEDCO Strategic Operating Plan; Goals 1 – 5, along with objectives for each. A final copy of the plan will be presented to the Board for approval at the February 23, 2017 Board of Commissioners meeting.

**V. Adjourned** - There being no other discussion, the meeting adjourned.



**Lloyd J. Clark**

**JEDCO Secretary**

**(Minutes for Board Retreat, January 19, 2017)**